



SAVE THE DATE!

Night of
HOPE

November 30, 2023

**The Westin Carlsbad Resort & Spa
Cocktail hour and live music begins at 5:30pm**

**Special keynote speaker is Olympic legend,
Jackie Joyner-Kersey followed by our
amazing academy students!**

Live auction!

HLA.ORG



Night of HOPE

TITLE SPONSOR - \$25K

(Tax deductible contribution is \$22,750)

Sponsorship includes the following benefits:

- Your name and/or company logo featured in all event publicity including TV, radio, email & social media promotions, printed and via our website
- VIP table for 10 at the gala
- Top featured professional athlete seated at your table
- Opportunity to present a "Welcome Message" at the event
- Verbal recognition at the gala as the title sponsor
- Prominent full-page ad inside the front / back cover of the event program

VIP PRESENTING SPONSOR - \$15K (3-5)

Sponsorship includes the following benefits:

- VIP table for 10 at the gala
- Professional athlete seated at your table
- Prominent full-page ad in event program
- Company logo featured in event publicity & social media, printed and via our website, on our event entrance sign, featured on multiple emails to entire network

ALL-STAR SPONSOR - \$10K (5-8)

Sponsorship includes the following benefits:

- Table for 10 at the gala
- Professional athlete seated at your table
- Recognition (half-page ad) in event program
- Company logo featured in event publicity, printed and via our website, our event entrance sign, featured on multiple emails to entire network

HOPE TABLE SPONSOR - \$5K (10-12)

Sponsorship includes the following benefits:

- Table for 10 at the gala
- Recognition with signage on sponsored table
- Company logo featured on our website, VIP special gift and featured on multiple emails to entire network

*All athletes/celebrities mentioned are committed to attend Night of Hope, however in the case of a schedule conflict due to playoff's or work related events which would make it impossible for them to attend, a replacement athlete/celebrity will be found.